



2010

The James V. **Risser** **PRIZE** FOR **Western Environmental Journalism**

**DEADLINE FOR ENTRIES:**  
**March 15, 2010**

PLEASE SUBMIT SIX (6) COPIES OF ALL CONTEST ENTRY MATERIALS.

PLEASE TYPE OR PRINT CLEARLY

**Name** \_\_\_\_\_  
Last First Middle initial  Mr.  Ms

**Title** \_\_\_\_\_

**News organization** \_\_\_\_\_  
Street and number

**Address** \_\_\_\_\_  
City State Country Zip/mail code

**Email(s)** \_\_\_\_\_

**Telephone** \_\_\_\_\_  
Business Cell

**Title of Entry** \_\_\_\_\_

**How did you hear about the Risser Prize?** (please choose one)

- MAGAZINE AD  FLYER  EMAIL LISTSERV  WEB SITE  KNIGHT FELLOW

OTHER (explain) \_\_\_\_\_

*Entry fee: \$50 U.S., \$50 Canadian or 500 Mexican pesos.*  
*Checks must be made payable to: "Stanford University," with the notation, "Risser Prize."*  
*For more information:*  
<http://risserprize.stanford.edu>

**MAIL ENTRY MATERIALS, INCLUDING PAYMENT, TO:**  
Risser Prize  
Knight Fellowships  
Stanford University  
Building 120 – Room 424  
Stanford, CA 94305-2050

# James V. Risser Prize for Western Environmental Journalism

This award is given for journalism that best illuminates a Western environmental issue, although entries are not limited to journalists from Western news organizations. The judges will place a premium on stories that report and explain complicated situations, stories that report undiscovered or hidden problems and stories with implications beyond the immediate dimensions of the issue being covered.

Given the nature of the award, preference will be given to stories about the water, resource, land use, wildlife and other environmental issues that are unique to the North American West, but outstanding stories about environmental issues that occur in other areas of the continent as well – air pollution, groundwater pollution, etc. – will also be given strong consideration.

The North American West, for the purposes of this award, includes the U.S. west of the Mississippi River, Canada west of Ontario, including Nunavut, and Mexico west of the 102nd meridian.

## ELIGIBILITY AND SELECTION

Journalists working for U.S., Canadian or Mexican newspapers, magazine, broadcast organizations (including cable) or online sites accessible to the general public are eligible to apply, as are freelancers.

Those whose work appears in publications or programs connected to government agencies, advocacy organizations, or to business or trade organizations with a financial stake in environmental issues, are not eligible.

Entries must be predominantly about an environmental subject occurring in or affecting the North American West, and must have been published, broadcast or posted during calendar year 2009. Series that began in 2008 and ended in 2009, or that began in 2009 and ended in 2010, are eligible, but may be entered only in one contest year.

The Risser Prize administrators and steering committee are the final authority for determining whether an entry is eligible. The entry fee of any entrant deemed ineligible will be refunded.

## CONTEST SUBMISSIONS:

- Entrants must submit six (6) copies of each entry.
- All entries should be accompanied by a letter of up to two pages summarizing the entry and providing supporting information about the entered stories, including the resources that went into reporting them, their impact and the deadlines or any other obstacles the reporters faced. If the entered stories are part of a longer series, this letter may also briefly summarize stories not included in the entry.
- Except for the cover letter, all elements of the entry must have been published, broadcast or posted. Any significant challenge to the accuracy or fairness of an entry, such as letters, corrections, retractions, as well as responses by the news organization, must be included.
- Entries published or broadcast in a language other than English must be accompanied by a complete translation into English, or in the case of broadcast work, a transcript in English.

**Print:** Submissions may be a single major story or package with up to four follow-up stories, a series of up to five parts, or up to five stories on a single issue. Photographic essays are eligible. Print entries should be mounted on 8 1/2 x 11" sheets. They may be photocopied but must be legible and not reduced in size. Printouts of archived stories are acceptable if they include publication name, date and page.

**Broadcast:** Submissions may be a single broadcast story with up to four follow-up stories; a series of up to five parts; or up to five stories on a single issue. Total airtime should not exceed 1 hour. A transcript of the submitted entries should be included. If program length exceeds one hour, a condensed version may be submitted. The condensed version must not exceed one hour, must not consist of more than three edits, and must include the beginning and end of the original program. In such cases, a brief description of where the edits occur and what has been cut must be included. Broadcast entries may be on audiotape, CD or DVD.

**Online:** Submissions may be a single story, a series of up to five parts or a package. Submission should be on a CD, but the URL(s) must be active at the time of entry and remain so during the judging.

*Entry fee:* **\$50 U.S., \$50 Canadian  
500 Mexican pesos.**

*Checks must be made payable to:*  
**"Stanford University,"**  
with the notation, "Risser Prize."

*For more information:*  
<http://risserprize.stanford.edu>

## Mail entry materials, including payment, to:

Risser Prize  
Knight Fellowships  
Stanford University  
Building 120 – Room 424  
Stanford, CA 94305-2050

**Deadline:** Entries must be *received*,  
not postmarked — by March 15, 2010

**Note:** Any issues or questions not directly covered in these instructions will be decided by the Risser Prize administrators, with the sole goal of preserving the integrity of the awards.